



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

## Contract # 1373508

**Schedule Dates** 09/18/12-09/24/12  
**Advertiser** Friends of Sherrod Brown (71746)  
**Agency** Shorr Johnson Magnus (1504)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Brown (32993)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DETTORE,MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** BROWN  
JARED SALLES

**Date Entered** 09/17/12  
**Last Modified** 09/17/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09820248  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,136.25  
**Net Total** \$40,438.75  
**Sales Tax**

## Columbus (WSYX)

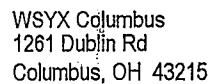
By Broadcast Month	Spots	Rate
Sep. 2012	68	\$47,575.00
<b>Grand Total:</b>	<b>68</b>	<b>\$47,575.00</b>

Shorr Johnson Magnus  
1831 Chestnut St  
Ste 602  
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/18/12-09/24/12	2	:30	5:01A- 5:57A (EST)		1	1	1	1	1			5	\$100.00	\$500.00	Columbus (WSYX)	NEWS	9/17/12
2.0	Normal Line / SPOT (2)	09/18/12-09/24/12	2	:30	6:58A- 8A (EST)		2	2	2	2	2			10	\$375.00	\$3,750.00	Columbus (WSYX)	GMA ABC	9/17/12
3.0	Normal Line / SPOT (3)	09/18/12-09/24/12	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$375.00	\$1,875.00	Columbus (WSYX)	GMA ABC	9/17/12
4.0	Normal Line / SPOT (4)	09/18/12-09/24/12	2	:30	10:57A- 12P (EST)		1	1	1	1	1			5	\$550.00	\$2,750.00	Columbus (WSYX)	VIEW ABC	9/17/12
5.0	Normal Line / SPOT (5)	09/18/12-09/24/12	2	:30	4P- 5P (EST)		2	1	1	1	1			6	\$500.00	\$3,000.00	Columbus (WSYX)	JUDGE JUDY	9/17/12
6.0	Normal Line / SPOT (6)	09/23/12-09/23/12	2	:30	6P- 6:30P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/17/12
7.0	Normal Line / SPOT (7)	09/18/12-09/24/12	2	:30	5P- 5:58P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	9/17/12
8.0	Normal Line / SPOT (8)	09/18/12-09/24/12	2	:30	5:58P- 6:30P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	9/17/12
9.0	Normal Line / SPOT (9)	09/18/12-09/24/12	2	:30	7:28P- 7:57P (EST)		1	1	1	1	1			5	\$750.00	\$3,750.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/17/12
10.0	Normal Line / SPOT (10)	09/18/12-09/24/12	2	:30	6:58P- 7:27P (EST)		1	1	1	1	1			5	\$750.00	\$3,750.00	Columbus (WSYX)	ENT. TONIGHT	9/17/12
11.0	Normal Line / Prime (11)	09/24/12-09/24/12	2	:30	10P- 11P (EST)		1							1	\$3,000.00	\$3,000.00	Columbus (WSYX)	CASTLE	9/17/12
12.0	Normal Line / Prime Premium (12)	09/24/12-09/24/12	2	:30	8P- 10P (EST)		2							2	\$4,000.00	\$8,000.00	Columbus (WSYX)	DANCING W STARS	9/17/12
13.0	Normal Line / SPOT (13)	09/18/12-09/24/12	2	:30	11:01P- 11:34P (EST)		2	1	1	2	1			7	\$800.00	\$5,600.00	Columbus (WSYX)	NEWS	9/17/12
14.0	Normal Line / SPOT (14)	09/18/12-09/24/12	2	:30	11:35P- 12:04A (EST)		1	1	1	1	1			5	\$750.00	\$3,750.00	Columbus (WSYX)	ABC NITELINE	9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Page 2 of 2